

STEVEN EAGELL

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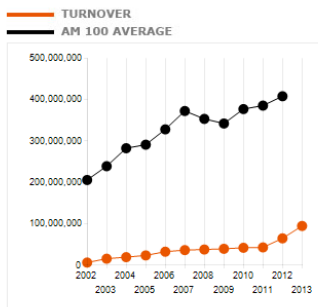
Overview Data Graphs & Report Builder Franchises & Locations Insight

Steven Eagell Group
An official Toyota Group

Steven Eagell is an eight-site Toyota group based in Milton Keynes.

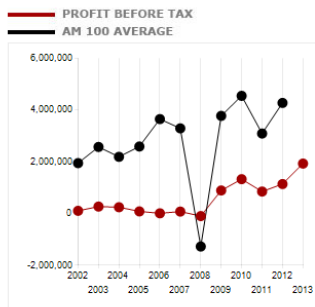
It has showrooms in Aylesbury, Bedford, Luton and Milton Keynes (incorporating LCVs). Two of its sites offer Motability sales. All are approved business centres.

Turnover 46.01% Change



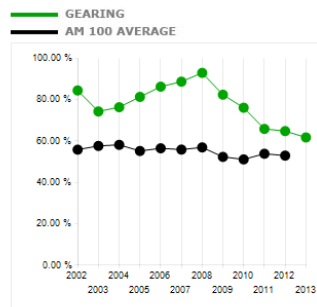
SOURCE : AM100 - COMPANIES HOUSE

Profit before tax 69.42% Change



SOURCE : AM100 - COMPANIES HOUSE

Gearing 61.72% Change



SOURCE : AM100 - COMPANIES HOUSE

Compare dealer group turnover with:

Search a dealer group

YEAR	TURNOVER	AM100 AVERAGE
2014	Awaiting Data	Awaiting Data
2013	£94,885,000	Awaiting Data
2012	£64,986,000	£407,863,860
2011	£43,243,000	£385,385,100
2010	£42,267,000	£376,999,410
2009	£39,865,000	£342,176,790

ALL FINANCIAL DATA

Financial results

2013 (2012)
Turnover: **£94,885,000 (£64,986,000)**
Profit (gross): **£11,953,000 (£10,189,000)**
Staff: **201**
Turnover per employee: **£472,065**
Profit per employee: **£10,756**
AR Date: **11/02/2014**

Directors

Steven Eagell
Director And Shareholder
DOB: 25/10/1965

Gary Smith
Director And Shareholder
DOB: 23/06/1962

Bryan Portsmouth
Shareholder

David Sherrif
Shareholder

DIRECTOR INFO & SHAREHOLDING IN FULL

Contact Information

Steven Eagell
Merton Drive
Redmoor
MILTON KEYNES
Buckinghamshire
MK6 4AG
Tel: 01908 248888
<http://www.steveneagell.co.uk>

Compare dealer group profit before tax with:

Search a dealer group

YEAR	PROFIT BEFORE TAX
2014	Awaiting Data
2013	£1,928,000
2012	£1,138,000
2011	£848,000
2010	£1,326,000
2009	£889,000

ALL FINANCIAL DATA

Franchises Represented

FRANCHISE	NO.	LOCATION
Total	8	View on a map
Toyota (GB)	8	View on a map

Compare dealer group gearing with:

Search a dealer group

YEAR	GEARING	AM100 AVERAGE
2014	Awaiting Data	Awaiting Data
2013	61.72%	Awaiting Data
2012	64.75%	52.95%
2011	65.83%	53.84%
2010	76.06%	51.09%
2009	82.33%	52.31%

ALL FINANCIAL DATA

AMi strategic assessment

STRATEGIC ASSESSMENT AVAILABLE ON REQUEST
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Market Intelligence

Toyota aims for 10% improvement in hybrid efficiency
Toyota is hoping to achieve a 10% improvement in the fuel efficiency of its hybrid models with the introduction of new technology.
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Toyota recalls 35,000 vehicles in the UK
Toyota has recalled 35,124 UK-registered cars covering three issues affecting some RAV4, Hilux, Yaris and Urban Cruiser models.
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Toyota to increase marketing spend on hybrids to 50%
Toyota will increase its media spend on hybrid models to 50% over the next 12 to 18 months.
[READ MORE](#)

Franchised dealers averaged £9,400 profit in January
ASE data shows franchised dealers averaged £9,400 profit in January 2014, with 12-month rolling return on sales of 1.49% compared to 1.17% in January 2013.
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Toyota shows it is backing industry charity BEN
Toyota GB is once again backing BEN, the automotive industry charity, by supplying a new RAV4 for use by the team at its northernmost residential centre.
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